



Campaign Intelligence Platform

RJ Andaya - ballotbase.io

The Problem

Billions flow through elections.
The public data is hard to use.

Campaign finance filings are
massive, messy, and scattered
across government systems.

The answers exist, but they are
buried in portals, CSVs, and hours
of manual analysis.

The screenshot shows a web interface for viewing campaign receipts. At the top, it says "Receipts" and "Export". Below that, it indicates "Viewing 1,020 filtered results" and "Data type: processed". A table lists receipts with columns for Source name, Recipient, Election, State, Receipt date, and Amount. Two receipts are visible: one for JUSTICE DEMOCRATS PAC for \$5,000.00 and one for ACTBLUE for \$500.00. To the right, a detailed view for a contribution to "FOR GOVERNOR 2026" is shown, including filters for Election Cycle and View Information. Below this, there are download options and a table of contribution details.

Source name	Recipient	Election	State	Receipt date	Amount
JUSTICE DEMOCRATS PAC	[REDACTED]	PRIMARY	PA	03/31/2026	\$5,000.00
ACTBLUE	[REDACTED]	PRIMARY	MA	03/31/2026	\$500.00
ANSARI, HUMA	[REDACTED]				
ACTBLUE	[REDACTED]				
JAMALEDDINE, WAEI	[REDACTED]				
ACTBLUE	[REDACTED]				

Campaign Finance:
FOR GOVERNOR 2026

Election Cycle:
 2025 through 2026
 Historical

View Information:
(Due to the amount of data, these pages may take some time to load.)
 General Information
 Contributions Received
 Contributions Made
 Expenditures Made
 Late and \$5000+ Contributions Received
 Late Contributions Made
 Late Independent Expenditures
 Electronic Filings

The sources and amounts of contributions to the committee are itemized here. You may click on any of the headers to sort by that category.

Contribution Type:
 All Contributions
 Loan Contributions
 Monetary Contributions
 Non-Monetary Contributions

DOWNLOAD THESE RESULTS: MICROSOFT EXCEL
Due to the size, pages display in segments of 250 contributions. For complete listing, click "Show All".
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

NAME OF CONTRIBUTOR	PAYMENT TYPE	CITY	STATE	ZIP
HUGH MOORE	MONETARY	SAN FRANCISCO	CA	94115
ID NUMBER	EMPLOYER	OCCUPATION		
	LIGHTSPEED VENTURE PARTNERS	VENTURE CAPITALIST		
AMOUNT	TRANS. DATE	FILED DATE	TRANS. #	
(\$10,000.00)	5/1/2026	4/4/2026	3157071-EXP4958	

NAME OF CONTRIBUTOR	PAYMENT TYPE	CITY	STATE	ZIP
DENISE WANG-KLINE	MONETARY	TIBURON	CA	94920
ID NUMBER	EMPLOYER	OCCUPATION		
	KINDEST	CHIEF EXECUTIVE OFFICER		
AMOUNT	TRANS. DATE	FILED DATE	TRANS. #	
(\$500.00)	5/2/2026	4/4/2026	3157071-EXP5244	

NAME OF CONTRIBUTOR	PAYMENT TYPE	CITY	STATE	ZIP
LOGAN RAMSEY	MONETARY	HATTIESBURG	MS	39401
ID NUMBER	EMPLOYER	OCCUPATION		
	CEDARS SINAI	PHYSICIAN		
AMOUNT	TRANS. DATE	FILED DATE	TRANS. #	

Pain Points

Campaigns are making real decisions while flying half-blind.

Who is funding this race

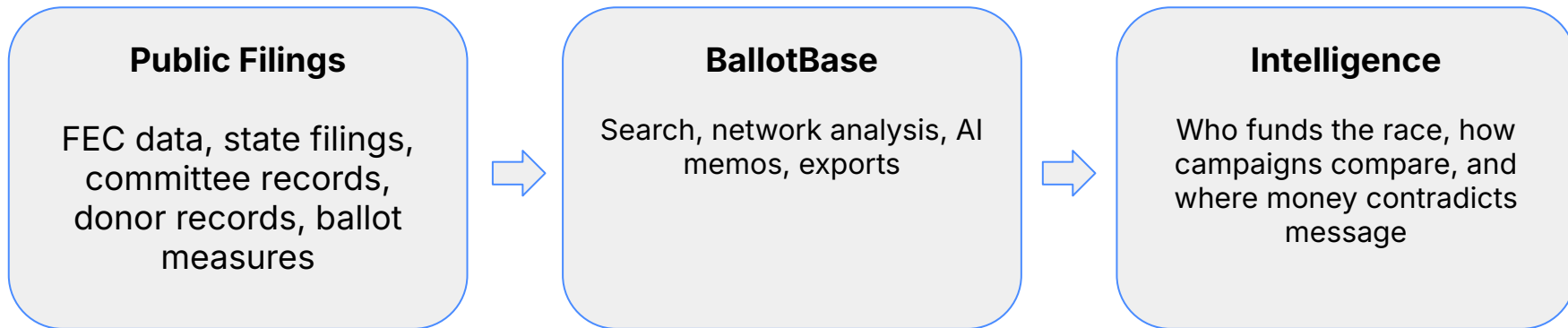
Which donors are persuadable?

Where does the money contradict the message?

Which candidates, committees, donors, and issues are gaining influence before everyone else notices?

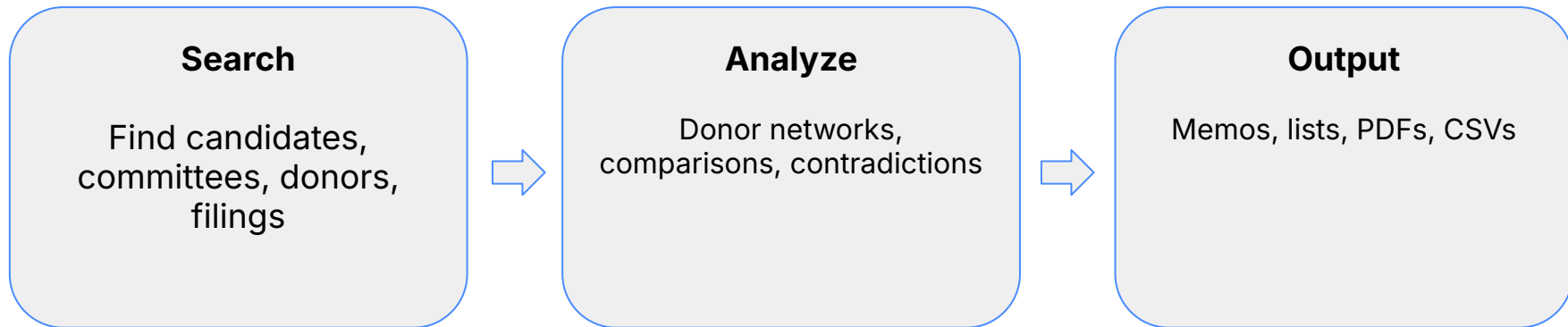
Solution

BallotBase makes political money searchable, visual, and understandable.



Product

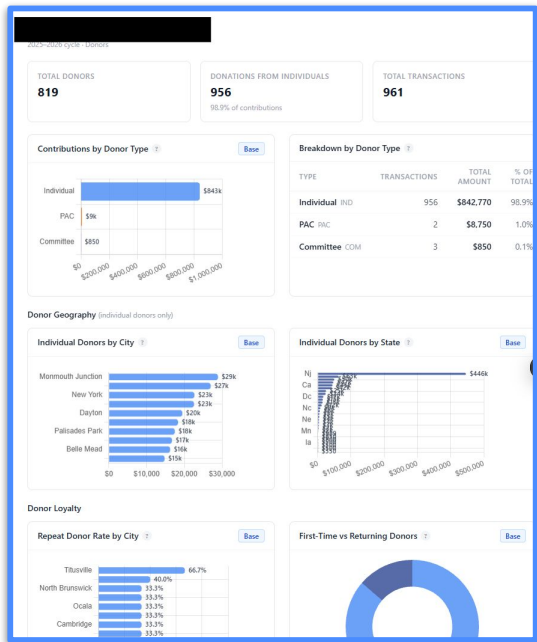
From filing data to campaign insight in one workflow.



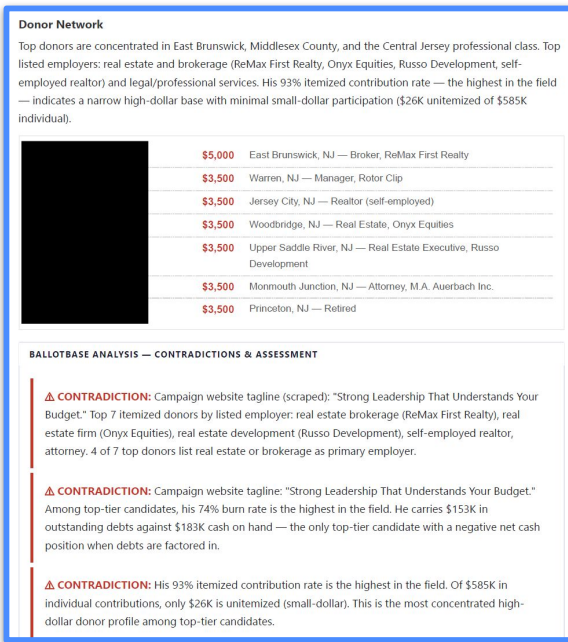
Real Output

*certain info redacted for confidentiality

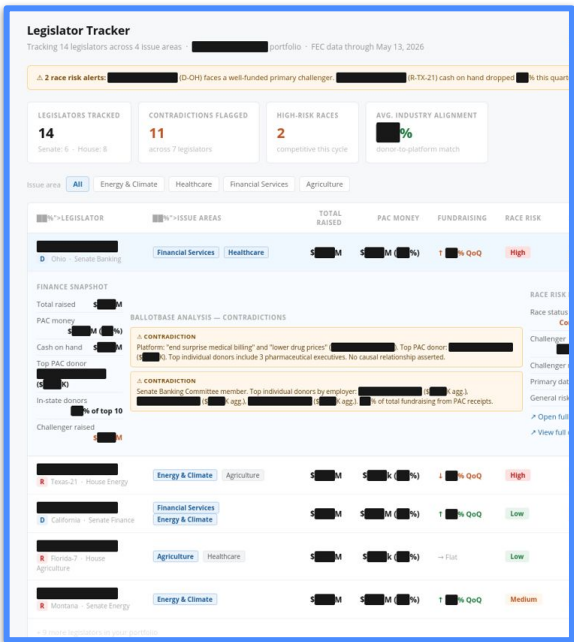
Automated Donor Analysis



Donor Network: Message vs \$\$



Lobbyist Legislation Tracker



Who BallotBase Serves

BallotBase has a paid intelligence layer and a public education layer.

Professionals

Consultants, campaigns, PACs, advocacy groups, lobbyists, and journalists use BallotBase for deeper campaign finance intelligence.

Public

BallotBase lite offering to understand candidate profiles, platforms, and top donors in plain-English

The paid product funds the platform while the public layer builds trust, reach, and civic impact.

Market

Political money is massive. The tools are still unevenly distributed.

- \$14.4B spent in the 2024 federal election cycle
- 2026 federal campaigns have raised \$6.9B and spent \$5.0B so far
- Thousands of federal, state, and local races every cycle.
- One consultant relationship can reach 5–15 campaigns or clients.

Business Model

Recurring SaaS, priced for the political mid-market.

BallotBase is testing pricing with beta customers across campaign and consulting workflows.

Planned model as of 6/8/26:

Monthly SaaS

Recurring subscriptions for campaign finance intelligence.

Agency Accounts

Multi-campaign accounts for consultants and firms managing multiple races or clients.

Advanced Add-ons

Premium exports, AI memos, expanded data access, and deeper analysis workflows.

Campaign season creates spikes.

PACs, lobbyists, advocacy orgs, and journalists create year-round use.

Traction

LIVE PRODUCT

Launched April 19, 2026

DATA COVERAGE

FEC - Nationwide federal races
CA, NV, OR - State and local races +
ballot measures

BETA USAGE (As of 6/8/26)

Active beta user supporting 2 federal
races – House and Senate

PIPELINE (As of 6/8/26)

Demos scheduled, including former
Bernie Sanders 2020 National
Presidential Campaign Director

Security & Compliance

Political data requires trust from day one.

BallotBase is built for sensitive campaign, donor, and voter-file workflows.

BUILT FOR TRUST

Security and compliance are not future cleanup.

They are baseline infrastructure for political technology.

- AES-256 encryption at rest
- TLS 1.2+ encryption in transit
- 2FA enforcement
- Account lockout policies
- Access logging
- California voter-file security compliance in progress

Why BallotBase Wins

Not raw data. Not enterprise-only. Actual intelligence.

FEC.GOV

Public filings, but users still have to do the analysis.

OPENSECRETS

Useful transparency, but not campaign workflow intelligence.

QUORUM

Powerful enterprise tools, priced for larger organizations.

BALLOTBASE

AI-assisted campaign finance intelligence for the mid-market.

What matters for smaller teams

Capability	FEC.gov	OpenSecrets	Quorum	BallotBase
Raw filing access	Yes	Yes	Yes	Yes
Donor networks	—	Basic	Yes	Yes
AI-generated memos	—	—	—	Yes
Money-message contradiction analysis	—	—	—	Yes
Accessible mid-market pricing	—	—	—	Yes

BallotBase is building the intelligence layer for political money.

BallotBase helps professionals understand campaign finance faster, while BallotBase Lite helps voters understand who is running, what they stand for, and who funds them.

The goal is simple: make the money behind politics easier to understand.



RJ Andaya

Solo founder
Sacramento-based

Founder

Built by someone who knows messy data, GTM workflows, and execution.

GTМ + DATA SYSTEMS

Revenue ops background across messy data, reporting, and workflow design.

SOLO BUILDER

Built BallotBase from scratch and moved fast from idea to live product.

LOCAL FOUNDER

DBA filed in Sacramento County, building from the region this competition serves.

POLITICAL INTELLIGENCE

Focused on campaign finance, public data, voter-file workflows, and trust.

Built because public campaign finance data exists, but using it should not require hours of spreadsheet work.